Name: _____

Period: _____

Date: _____

Three C's:
Character - Conduct - Communication

Objective: To create "Word Art" using various types of media and imagery. This project will be focussing on creating "Word Art" posters to promote a positive and respectful school culture on campus.

Standards: 2.0 CREATIVE EXPRESSION (Concept & Design), 4.0 AESTHETIC VALUING (Selection Process), 5.0 CONNECTIONS, RELATIONSHIPS, APPLICATIONS

Lead In: Google logo art. Viewing Google's 300 plus logo art over the last 5 years including special events, holidays, and landmark historical & cultural events. Discussion on Character, Conduct & Communication.

Vocabulary for handout

Media: Plural of medium , referring to materials used to make art; categories of art (e.g., painting, sculpture, film).

Imagery: The use of vivid or figurative language to represent objects, actions, or ideas. The use of expressive or evocative images in art, literature, or music. A group or body of related images, as in a painting or poem. Representative images, particularly statues or icons.

Guidelines: 4 separate grades will be issued for various phases of project (Check off dates when completed)
- Develop concepts for your selected word. (Character, Conduct, or Communication) **(Not graded)**
- Create at least 4 thumbnail rough drafts for your chosen word   **Due 9/17/09** ☐
- At least1 fleshed out rough draft for the selected word   **Due 9/21/09** ☐
- Complete final Word Art utilizing any media available (Ink, water color, color pencils, etc) **Due 9/25/09** ☐
- Reflection Paper (Separate handout with rubric)   **Due 9/28/09** ☐

* Do not trace or copy already published work
* Originality is the key to the project

Three C's Project
Rubrics

Thumbnail Roughs for selected C: Character, Conduct, & Communication

Rubric	5 pts	4 pts	2pts	1- 0 pts
	Minimum of 4 thumbnail rough drafts for the word art project	Less than minimum amount of rough drafts.	Missing two roughs.	Less than the minimum. Meets little or no requirements. Lack of effort.

Fleshed draft for cover

Rubric	5 pts	4 pts	3 pts	2- 0 pts
	A fully fleshed out design for the final word art illustration.	Fully fleshed out rough draft with little or no notes.	Less than the minimum required amount of work. Turned in late.	Less than the minimum. Meets little or no requirements. Lack of effort. Turned in late

Final Booklet

Rubric	19-20 pts	17-18 pts	12- 16 pts	11- 0 pts
	A fully completed word art illustration. Meets all requirements.	Turned in late, minor presentation flaws (dirty, smudged, bent, etc)	Less than the minimum amount of required work. Turned in late.	Less than the minimum. Meets little or no requirements. Lack of effort. Incomplete

* See seperate handout for reflection assignment.

Reflection Paper

Three C's Project

Directions: Write a reflection essay on the 3 C's Project. Essay structure and format: a paragraph for each bullet. *(Use a 12pt font such as Times Roman or Calibri. Format your paragraph structure to double space)*

Include all of the listed points:

- Give a brief description of the assignment and what was required of you to complete the project. (See project handout)

- What was your process for completing the assignment? What steps did you take?

- How do you feel about the project? What are your feelings, thoughts, etc?

- How do you feel that you did on the project? Did you meet all of the requirements?

3 C's Project: Character, Conduct, Communication

Rubric	9-10 pts	7- 8 pts	6- 5 pts	4- 0 pts
	Students devote time and effort to the writing process. Students address each bulleted item using clear and understandable language. Paper has little or no errors in basic writing conventions.	Students devote time and effort to the writing process. Students address each bulleted item using clear and understandable language. Paper has a few errors in basic writing conventions and misspellings.	Students did not fully address each bulleted item. Writing is unclear and difficult to read. Contains many errors in basic writing conventions and misspellings.	Little or no effort. A few or none of the bulleted items are address. Writing is unclear and very difficult to read or unreadable. Major errors in basic writing conventions and multiple misspellings.

Name: _____

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Three C's:
Character - Conduct - Communication

1. How do you define Character? _____

_____

_____

_____

_____

2. How do you define Conduct? _____

_____

_____

_____

_____

3. How do you define Communication? _____

_____

_____

_____

_____

Three C's:
Character - Conduct - Communication

Character: good repute; "he is a man of character." Reputation, repute - the state of being held in high esteem and honor. A set of qualities that are considered admirable in some way

Conduct: The way a person acts, especially from the standpoint of morality and ethics. Behavioral attributes: the way a person behaves toward other people

Communication: The exchange of thoughts, messages, or information, as by speech, signals, writing, or behavior.